



Winery Exhibitor Form

1st Annual California Wine Festival - Dana Point-Orange County

April 22-23-24, 2010

7th Annual California Wine Festival - Santa Barbara

July 15-16-17, 2010

Complete and email to emily@californiawinefestival.com or FAX 866-273-4148

Please complete all sections. Return with credit card information or mail w/ check payable to:

California Wine Festival, P.O. Box 90358, Santa Barbara, CA 93190

Questions: Contact Emily Kaufmann

Email: emily@californiawinefestival.com or phone: 805-886-5103

Winery Name	Conta	ct	Mobile
Address		City	State ZIP
Phone	Fax	Email	

To Pay Fees w/ credit card enter Cardholder Name (Name on credit card)

Credit Card Type	Cre	dit Card Number	Ex	piration Date
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NOTE: Your booth sign will carry the name of your winery and one general wine region reference.

- Mendocino
 Lake
 Napa
 Sonoma
 Carneros
 SF Bay
 Sierra Foothills
 Santa Cruz Mtns.
 Monterey Cty
 Central Coast
 Paso Robles
 San Luis Obispo
 Santa Barbara Cty
 Southern California
 Temecula
 Other Region _____

FREE Winery Website Program Listing!: _____

LABEL DISPLAY OPTION: INCREASE BRAND VISIBILITY -Include your label with your company listing on our web site, and in the program! Submit minimum 150 dpi image or greater.

Set-Up Fee: \$100

Event Participation & Fees

Please check events in which you will participate.

IMPORTANT: Must pour Saturday to be eligible to participate in Thurs and/or Fri events.

DANA POINT- ORANGE COUNTY EVENTS

1. Thurs., April 22, Sustainable Seafood & Wine Tasting, Ritz-Carlton Laguna Niguel, 6:30 pm – 9 pm (400) \$100
 2. Fri., April 23, Sunset Rare & Reserve Wine Tasting, Dana Point Yacht Club, 6:30 pm - 9 pm (400) ~~\$100*~~

***IMPORTANT:** Must submit wine name and price point when registering. Wine quality should be your best and/or rare, limited production wines.

3. Sat., April 24, Beachside Wine Festival, Doheny State Beach, - Dana Point 11:30 am - 4 pm (2000) \$450
 DONATION (CREDIT) - Check here and take a \$100 CREDIT off your fee total if you agree to donate (\$100)
 (and ship to us by March 1, 2010) an item(s) with market value of \$100+ for our fundraising efforts benefiting our designated charity.

SANTA BARBARA EVENTS

1. Thurs., July 15, Old Spanish Nights! (Tapas, Flamenco/Spanish dance and music) Wine Tasting; Historic De La Guerra Adobe Courtyard, downtown Santa Barbara, 6 pm - 8:30 pm (200-300) \$100
 2. Fri., July 16, Sunset Rare & Reserve Wine Tasting, Chase Palm Park Pavilion, 6:30 pm - 9 pm (400 max.) \$100*

***IMPORTANT:** Must submit wine name and price point when registering. Wine quality should be your best and/or rare, limited production wines.

3. Sat., July 17, Beachside Wine Festival, Chase Palm Park, 11:30 am - 4 pm (2500-3000) \$450
 DONATION (CREDIT) - Check here and take a \$100 CREDIT off your fee total if you agree to donate (\$100)
 (and ship to us by June 1, 2010) an item(s) with market value of \$100+ for our fundraising efforts benefiting our designated charity.

- ALL EVENTS (CREDIT) – Deduct an additional \$300 off your fee total if you participate in all six (6) events above. (\$300)**

PLEASE TOTAL EXHIBITOR FEE AMOUNT DUE HERE \$ _____

Paid by: (circle one) Credit Card or check (date mailed) _____