

Winery Exhibitor Form - 2012



3rd Annual California Wine Festival – Orange County, April 20-21, 2012
 9th Annual California Wine Festival - Santa Barbara, July 19-20-21, 2012

Complete form and email to emily@californiawinefestival.com or print out and FAX to Emily Kaufmann, V.P., @ 866-273-4148
 Please complete all sections. Return with credit card information or mail with check payable to:
 California Wine Festival, P.O. Box 90358, Santa Barbara, CA 93190
 Questions: email emily@californiawinefestival.com or phone: 805-886-5103

The California Wine Festival is a showcase of California's premier wine and culinary professionals. At each location, the Festival showcases nearly 250 wines from over 80 wineries, 30 of the areas fine dining restaurants, spirit purveyors, gourmet food companies, and lifestyle exhibitors. The mission of the California Wine Festivals is to promote and celebrate fine wine and foods of California.

Winery Name	Contact	Mobile
Address	City	State ZIP
Phone	Fax	Email

To Pay Fees w/ credit card enter Cardholder Name (Name on credit card)

Credit Card Type	Credit Card Number	Expiration Date
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NOTE: Your booth sign will carry the name of your winery and one general wine region reference.

- Mendocino
 Lake
 Napa
 Sonoma
 Carneros
 SF Bay
 Sierra Foothills
 Santa Cruz Mtns.
 Monterey Cty
 Lodi
 Central Coast
 Paso Robles
 San Luis Obispo
 Santa Barbara Cty
 Southern California
 Temecula
 Other Region _____

FREE Website Listing in Event Program and Online: www._____

LABEL DISPLAY OPTION: **INCREASE BRAND VISIBILITY** -Include your label with your company listing on our web site and in the program. Submit minimum 150 dpi image or greater.

Set-Up Fee: \$100

We supply:

- Signage for winery company
- Six-foot draped table for Old Spanish Nights & Rare & Reserve and ; eight-foot linen covered table for Beachside Wine Festival/Grand Tasting
- 10' x 10' Tent canopy @ Saturday Beachside/Grand Tasting
- Company listing in tasting program and on Festival web site
- Glasses – for wine sampling
- Ice and holding containers
- Water
- Dump buckets

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EVENT PARTICIPATION & FEES

Please check events in which you will participate.

IMPORTANT: Must pour Saturday to be eligible to participate in Thursday/Friday events.

ORANGE COUNTY EVENTS

1. Friday, April 20, 2012 - Rare & Reserve Wine Tasting. Dana Point Yacht Club. 6:30pm-9:00pm (600 guests) **SOLD OUT**
*IMPORTANT: Must submit wine name and price point when registering. Wine quality should be your best and/or rare, limited production wines.
2. Saturday, April 21, 2012 - Beachside Wine Festival. Doheny State Beach, Dana Point. 11:30am-4:00pm (3000 guests) \$450

SANTA BARBARA EVENTS

1. Thursday, July 19, 2012 - Old Spanish Nights! Tapas, Flamenco/Spanish dance and music, wine tasting. Historic De La Guerra Adobe Courtyard, downtown Santa Barbara. 6:30pm-9:00pm (300-400 guests) \$100
2. Friday, July 20, 2012 - Rare & Reserve Wine Tasting. Chase Palm Park Pavilion. 6:30pm-9:00pm (600 guests) \$100*
*IMPORTANT: Must submit wine name and price point when registering. Wine quality should be your best and/or rare, limited production wines.
3. Saturday, July 21, 2012 - Beachside Wine Festival. Chase Palm Park, Santa Barbara. 11:30am-4:00pm (3000 guests) \$450

CREDITS

- Orange County Donation - Check here and take a \$100 off your fee total if you agree to donate
(and ship to us by April 1, 2012) a large format bottle with market value of \$100+ -\$100
- Santa Barbara Donation - Check here and take a \$100 off your fee total if you agree to donate
(and ship to us by July 1, 2012) a large format bottle with market value of \$100+ -\$100
- ALL EVENT Participation - Check here and take \$150 off your fee total if you participate in all 5 events above -\$150

PLEASE TOTAL EXHIBITOR FEE AMOUNT DUE HERE \$ _____

Paid by: (circle one) Credit Card or check (date mailed) _____

Cancellation Notices: Must be in writing and received by March 1, 2012 for Orange County and June 1, 2012 for Santa Barbara, exhibitors will receive a full refund minus \$45 handling fee.