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1st “Winter Wine Classic” Draws Legendary Wines To Santa Barbara

Santa Barbara, CA The producers of the popular “California Wine Festivals”, held annually in various locations statewide, are raising the (wine) bar even higher, and launching a wine tasting event devoted exclusively to California’s super-premium wines. The 2011 “Winter Wine Classic” will be held in Santa Barbara, a beautiful and wine savvy coastal town 100 miles north of Los Angeles. The sprawling Fess Parker DoubleTree Resort will sponsor and host the new event in their luxurious Grand Ballroom on Sunday, December 4th from 4-7 pm. A limited number of tickets are on sale on the event website – www.californiawinefestival.com.

The event company’s owner and founder, Don Fritzen, said “We have an unbelievable line-up of wines for our event. There will be over \$350,000 worth of wine poured during this three-hour event! Many of the most famous and highly awarded California winemakers in the world will be here, Fritzen continued, “If you love wine or even like wine a little bit, you shouldn’t miss this chance to sample over 100 of these great wines!”

The wine list is truly a who’s who in the pantheon of California winemakers. Legendary wine labels from Napa Valley like Caymus, Grgich Hills, Chateau Montelena and Trefethen are uncorking their 90+ point-rated, gold medal Cabs, Merlots and Chards. Sonoma Valley is represented by revered old winemaking names such as White Oak, Kunde, and Girard who are pouring wines that are “sold out”, only available on allocation and all 90+point rated gold-medal winners.

Emily Kaufmann, VP of Operations for California Wine Festival events says, “We’re thrilled at prospect of presenting so many world class wines at our first event. The very best of California wines are here, including many local winemakers who have made great names for themselves in the world of wine. Wineries like Alma Rosa, Andrew Murray, Bryon, Cambria, Fess Parker and Epiphany to name a few are pouring stellar Santa Barbara Pinot Noir’s and Syrah’s.

With too many famous labels to name, Kaufmann has posted a complete list of wineries and wines appearing at the new event at their website. “This will be the tasting event of the year, Kaufmann promised, “so don’t wait until this sells out, get tickets now while we still have a few left!”

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