

California Wine Festival

Registration Form



Event Schedule:

Sunset Rare & Reserve Wine Tasting*

Friday, July 18, 2008 6:30 - 9 pm at Chase Palm Park Plaza
Cabrillo Blvd., Santa Barbara, CA

Reds, Whites & Blues at the Beach in Santa Barbara*

Saturday, July 19, 2008 Noon - 4 pm at Chase Palm Park,
(323 E. Cabrillo Blvd.) Santa Barbara, CA

*OK TO SELL YOU WINE AT THESE EVENTS! (Delivery prohibited)

Direct any questions to: Kami Fritzen, V.P. Mktg./Sales:

1-805-223-1880; kami@californiawinefestival.com

Please complete and **fax back** this application to **805-966-6218**.

Complete all sections. Return with credit card or check payable to:
California Wine Festival (address at bottom of page)

Company Name _____ Contact _____ Cell() _____

Address _____ City _____ State _____ ZIP _____

Bus. Phone () _____ Fax () _____ Email _____

Cardholder Name (please print) _____ Signature _____

Credit Card Type: _____ Credit Card Number _____ Exp. Date _____

IMPORTANT: Your winery name and website address will be printed in the program distributed at the event free.

Your booth sign will carry the name of your winery and one general wine region reference. Please check ONE from the list below, which will appear under your winery name on your booth sign.

Mendocino ___ Lake ___ Napa ___ Sonoma ___ Carneros ___ SF Bay ___ Sierra Foothills ___ Santa Cruz Mtns. ___

Monterey Cty ___ Central Coast ___ Paso Robles ___ San Luis Obispo ___ Santa Barbara Cty. ___ So. Cal/Temecula ___

other _____ Website address:www. _____

Cost to Exhibit

Please check box for each event participating in

- | | <i>Amount Due</i> |
|---|-------------------|
| <input type="checkbox"/> <i>Sunset Rare Wine Tasting</i> Friday, July 18th from 6:30 p.m. – 9:00 p.m. Cost per table: \$100 | \$ _____ |
| <input type="checkbox"/> <i>Reds, Whites & Blues - California Wine Festival</i> , Saturday, July 19th from 12:00 p.m. – 4:00 p.m. | \$ _____ |

Cost per 10' x 10' exhibit booth: \$445 (Deduct \$50 if donating to auction) NET: \$395 w/auction donation.

NOTE: Each exhibiting winery is allowed to display up to a MAXIMUM OF FOUR WINES under same label.

Applications received must include full payment. Upon acceptance of this application by festival management, an exhibit confirmation will be sent to you. Exhibit details will follow.

Certificate of Insurance faxed or mailed. (California Wine Festival must be named as "Additionally insured").

We agree to abide by all rules and regulations governing the festival as stated herein and which form a part of this application and agreement.

TOTAL PAYMENT DUE: \$ _____

_____ date _____

Your signature

Please print name, title

www.californiawinefestival.com

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