



# 2025 CALIFORNIA WINE FESTIVAL

## EXHIBITOR INSTRUCTIONS

**Sunset Rare & Reserve Wine Tasting - Friday, June 20, 6:30-9pm**

You are assigned to **DELIVERY GROUP #1**

Please arrive at the event site between **4:00– 4:30pm** to offload your wine, food and/or supplies **Park Hyatt Aviara Resort- THE GARDENS**

**7100 Aviara Resort Drive, Carlsbad, CA 92011**

Questions: Call Emily: 805-886-5103 [emily@californiawinefestival.com](mailto:emily@californiawinefestival.com)

Thank you for your participation in this special California Wine Festival event. We have limited ticket sales to just 500 for this tasting event that will showcase your best wines and foods at the picturesque Park Hyatt Aviara. Individual event tickets are priced from \$140, VIP Pass holders paid \$200+ so the privileged few who are in attendance have already demonstrated their love for fine wines and food! We appreciate your being part of this special night. Without your participation, this night of fine wine, gourmet food and great music would not be possible.

Sincerely,

*Emily Kaufmann, Executive Director*

### EXHIBITOR INSTRUCTIONS:

**Location:** Park Hyatt Aviara Resort- THE GARDENS  
7100 Aviara Resort Drive, Carlsbad, CA 92011

PLEASE NO EARLY ARRIVALS and PLEASE ARRIVE DURING ASSIGNED TIME.

Due to the limited unloading zone, we ask that you only use the loading dock if you cannot hand carry or roll in your supplies in order to alleviate congestion. IF YOU USE VALET PARKING, PLEASE PLAN TO HANDLE TRANSPORT OF YOUR WINE TO EVENT.

**HOTEL STAFF PORTERS ARE UNABLE TO ASSIST.**

LOAD-IN LOCATION AND DIRECTIONS:  
THE GARDENS Load In:

### NEW!!! IMPORTANT INFORMATION:

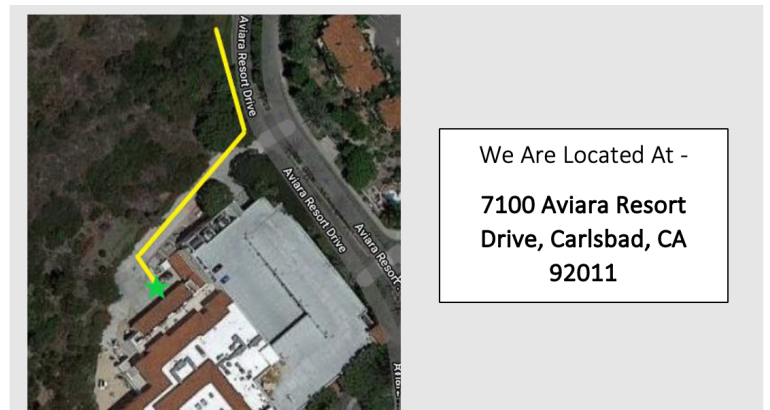
Load-in/out directions

#### Directions Coming in from Aviara Parkway

- From Aviara Parkway Turn into Resort on Aviara Resort Drive
- Upon Entering Resort Make First Right
- Follow the Steep Hill Past the Loading Dock Until it Dead Ends Into the Brown Gate

#### Directions Coming in from Batiquitos Drive

- From Batiquitos Drive turn onto Kingfisher Lane
- 0.3 Miles Turn Left onto Blue Heron Place
- Continue past the Hotel Porte Cochere
- Turn Left at the Employee Parking Garage Sign



### PARKING - Tennis Parking Lot:

All vendors must park their vehicles in the tennis parking lot. Once you turn onto Aviara Resort Drive continue until you see the sign that points to the Tennis Center (hotel entrance will be right in front), turn left, follow the road down the hill. At the stop sign, turn right, continue until you pass through entrance, and turn left into parking lot. There are shuttles that run continuously from the Tennis Center.

**Check-In/Exhibitor Passes:** Check in is at the “Exhibitor Check In” table at the entrance to the **THE GARDENS**

where you will get your table assignment and other instructions. You will have **4 exhibitor passes** for you and your assistant.

**Set Up/Teardown:** Set up begins at 3:45 p.m. Event begins at 6:30 p.m. Bus tubs with ice and a test tasting wine glass will be available. You must be ready to go by 6:15 pm, as guests will arrive early and line up. Event ends promptly at 9 pm. PLEASE place all empty bottles back in case boxes. Pick up debris in your area.

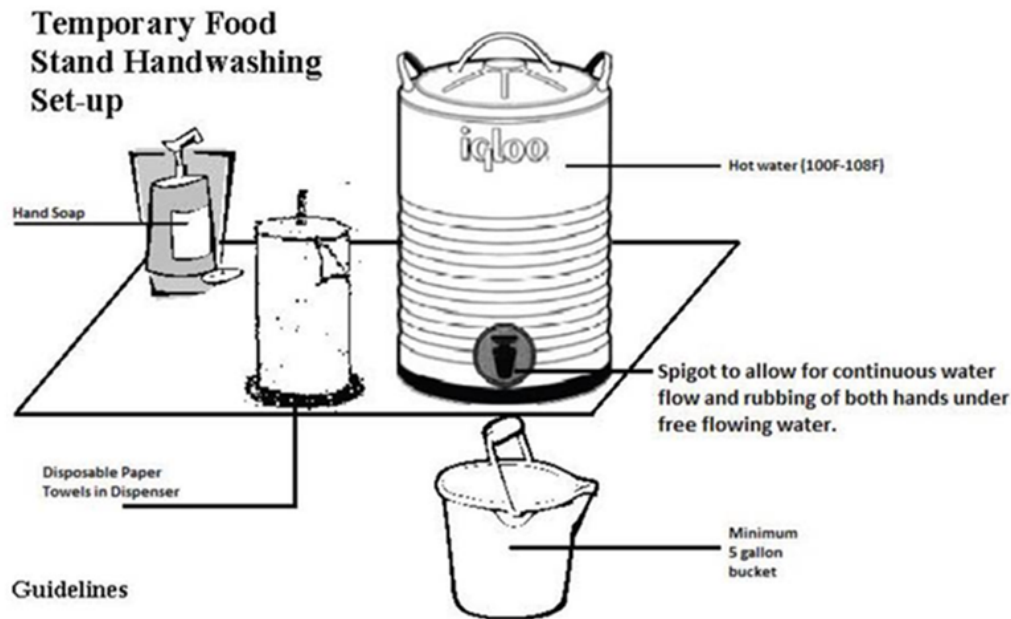
**Table/Booth supplies:** Your 10' x 10' booth will contain two 6' draped table will contain a tabletop I.D. sign.

### Temporary Handwashing Station:

Please bring your own temporary handwashing station per San Diego Health Department.

This must include:

- Five gallon container with warm water (at least 100°F)
- Pump style soap dispenser
- Paper towels
- Bucket underneath to catch the wastewater.



**Attendance** –We expect 500 attendees at this event. Please bring enough samples for 550 guests.

**Food exhibitors:** Small portable propane heat sources are OK. Food exhibitors will have prep table and serving table. Please bring all cooking equipment in addition to serving plates and utensils. Electrical power is not available without prior arrangements. Please bring extension cords if you have requested power. Event ends at 9 pm sharp.

**PLEASE PLAN TO SERVE UNTIL EVENT ENDS AT 9 pm. NO EARLY EXITS PLEASE**