



# 2024 CALIFORNIA WINE FESTIVAL EXHIBITOR INSTRUCTIONS

**Sunset Rare & Reserve Wine Tasting - Friday, April 19, 6:30-9pm**

You are assigned to **DELIVERY GROUP #1**

Please arrive at the event site between **4:30 – 5:15pm** to offload your wine, food and/or supplies.

**Laguna Cliffs Marriott- VUE Lawn  
25135 Park Lantern, Dana Point, CA 92629**

Questions: Call Emily: 805-886-5103 [emily@californiawinefestival.com](mailto:emily@californiawinefestival.com)

Thank you for your participation in this special California Wine Festival event. We have limited ticket sales for this tasting event that will showcase your best wines and foods at the picturesque Laguna Cliffs Marriott Resort & Spa. Individual event tickets are priced from \$140, VIP Pass holders paid \$200+ so the privileged few who are in attendance have already demonstrated their love for fine wines and food! We appreciate your being part of this special night. Without your participation, this night of fine wine, gourmet food and great music would not be possible.

Sincerely,

*Emily Kaufmann, Executive Director*

## EXHIBITOR INSTRUCTIONS:

**Location:** Laguna Cliffs Marriott - VUE Lawn 25135 Park Lantern, Dana Point, CA 92629 - **OUTDOOR LOCATION**

### Driving Directions:

#### From the North:

Take 405 Freeway South, which merges into the 5 Freeway South. Traveling past Mission Viejo and San Juan Capistrano, exit at Pacific Coast Highway on the right, heading north. Proceed through two sets of stoplights to Dana Point Harbor Drive and turn left. Proceed a short block and turn right onto Street of the Park Lantern. Proceed to the top of the hill and enter the roundabout/unloading zone

#### From the South:

Take the 5 Freeway North. Shortly after passing the City of San Clemente, exit at Beach Cities, Highway 1, to the left heading north. Proceed through two sets of stoplights to Dana Point Harbor Drive and turn left. Proceed a short block to the next stoplight and turn right onto Street of the Park Lantern. Proceed to the top of the hill and enter the roundabout/unloading zone.

### Offloading: Offloading begins at 4:30 pm – PLEASE NO EARLY ARRIVALS and PLEASE ARRIVE DURING ASSIGNED TIME.

Please proceed to roundabout at top of the hill and volunteers will meet you BEFORE you enter the property to assist in unloading your items. Please unload car and park on either side of the Park Lantern or in the parking lot approximately halfway up the hill then proceed to the Vue Lawn that is the lawn area on left as you enter the property. Please do NOT leave your car in the unloading zone.

### Parking Options:

- Street parking is available along Park Lantern Road on north/mountain side. This is first come, first serve.
- Parking lot about halfway down Lantern Bay Park on the north/mountain side. **LIMITED**
- Laguna Cliffs Marriott Valet parking – **1-5 hours is \$20**

**Check-In:** Check in is at the “Exhibitor Check In” table at the entrance to the Vue Lawn where you will get your table assignment and other instructions. You will have **3 exhibitor passes** for you and your assistants.

**Set Up/Teardown:** Set up begins at 4:30 p.m. Event begins at 6:30 p.m. Bus tubs with ice and a test tasting wine glass will be available. You must be ready to go by 6:15 pm, as guests will arrive early and line up. Event ends promptly at 9 pm. PLEASE place all empty bottles back in case boxes. Pick up debris in your area.

**Table supplies:** You will have a 6’ draped table and 6’ prep table and tabletop I.D. sign. Electrical power is not available without prior arrangements.

**Attendance/Recommendation** – We expect 550 attendees at this event. Please bring 550-600 samples.

**Food exhibitors:** Small portable propane heat sources are OK. Food exhibitors will have prep. table and serving table. Please bring all cooking equipment in addition to serving plates and utensils. Electrical power is not available without prior arrangements. Please bring extension cords if you have requested power. Event ends at 9 pm sharp.

**PLEASE PLAN TO SERVE UNTIL EVENT ENDS AT 9 pm. NO EARLY EXITS PLEASE!**