

California



WINE FESTIVAL

CELEBRATING 20 YEARS

2023 CALIFORNIA WINE FESTIVAL EXHIBITOR INSTRUCTIONS

Sunset Rare & Reserve Wine Tasting - Friday, April 14, 6:30-9pm

You are assigned to **DELIVERY GROUP #1**

Please arrive at the event site between **4:30 – 5:15pm** to offload your wine, food and/or supplies.

Laguna Cliffs Marriott – Richard Henry Dana Ballroom

25135 Park Lantern, Dana Point, CA 92629

Questions: Call Emily: 805-886-5103 emily@californiawinefestival.com

Thank you for your participation in this special California Wine Festival event. We have limited ticket sales for this tasting event that will showcase your best wines and foods at the picturesque Laguna Cliffs Marriott Resort & Spa. Individual event tickets are priced from \$140, VIP Pass holders paid \$220+ so the privileged few who are in attendance have already demonstrated their love for fine wines and food! We appreciate your being part of this special night. Without your participation, this night of fine wine, gourmet food and great music would not be possible.

Sincerely,

Emily Kaufmann, Executive Director

EXHIBITOR INSTRUCTIONS:

Location: Laguna Cliffs Marriott- **Richard Henry Dana Ballroom** 25135 Park Lantern, Dana Point, CA 92629

Driving Directions:

From the North:

Take 405 Freeway South, which merges into the 5 Freeway South. Traveling past Mission Viejo and San Juan Capistrano, exit at Pacific Coast Highway on the right, heading north. Proceed through two sets of stoplights to Dana Point Harbor Drive, and turn left. Continue on Dana Point Harbor Drive (pass Park Lantern – hotel entrance) **FIRST RIGHT** onto Golden Lantern **FIRST RIGHT** onto Eastern Lantern.

From the South:

Take the 5 Freeway North. Shortly after passing the City of San Clemente, exit at Beach Cities, Highway 1, to the left heading north. Proceed through two sets of stoplights to Dana Point Harbor Drive, and turn left. Continue on Dana Point Harbor Drive (pass Park Lantern – hotel entrance) **FIRST RIGHT** onto Golden Lantern **FIRST RIGHT** onto Eastern Lantern.

Offloading begins at 4:30 pm – PLEASE NO EARLY ARRIVALS and PLEASE ARRIVE DURING ASSIGNED TIME.
DIRECTIONS TO BACK LOADING DOCK – SEE ATTACHED MAP

Due to the limited unloading zone, we ask that you only use the back dock if you cannot hand carry or roll your supplies in order to alleviate congestion.

Continue on Dana Point Harbor Drive (pass Park Lantern – hotel entrance) **FIRST RIGHT** onto Golden Lantern **FIRST RIGHT** onto Eastern Lantern. Please proceed to loading dock and volunteers will meet you to assist in unloading your items. Please remember to only load in through the back service doors - **NOT** the ballroom entry doors. Please unload car and leave the unloading area immediately to the one of the parking options below. Please do NOT leave your car in the unloading zone.

Parking Options:

- Street parking is available along Park Lantern Road on north/mountain side. This is first come, first serve.
- Parking lot about halfway down Lantern Bay Park on the north/mountain side. **LIMITED**
- Laguna Cliffs Marriott Valet parking – **1-5 hours is \$20**

Check-In: Check in is at the “Exhibitor Check In” table at the entrance to the ballroom where you will get your table assignment and other instructions. You will have **3 exhibitor passes** for you and your assistants.

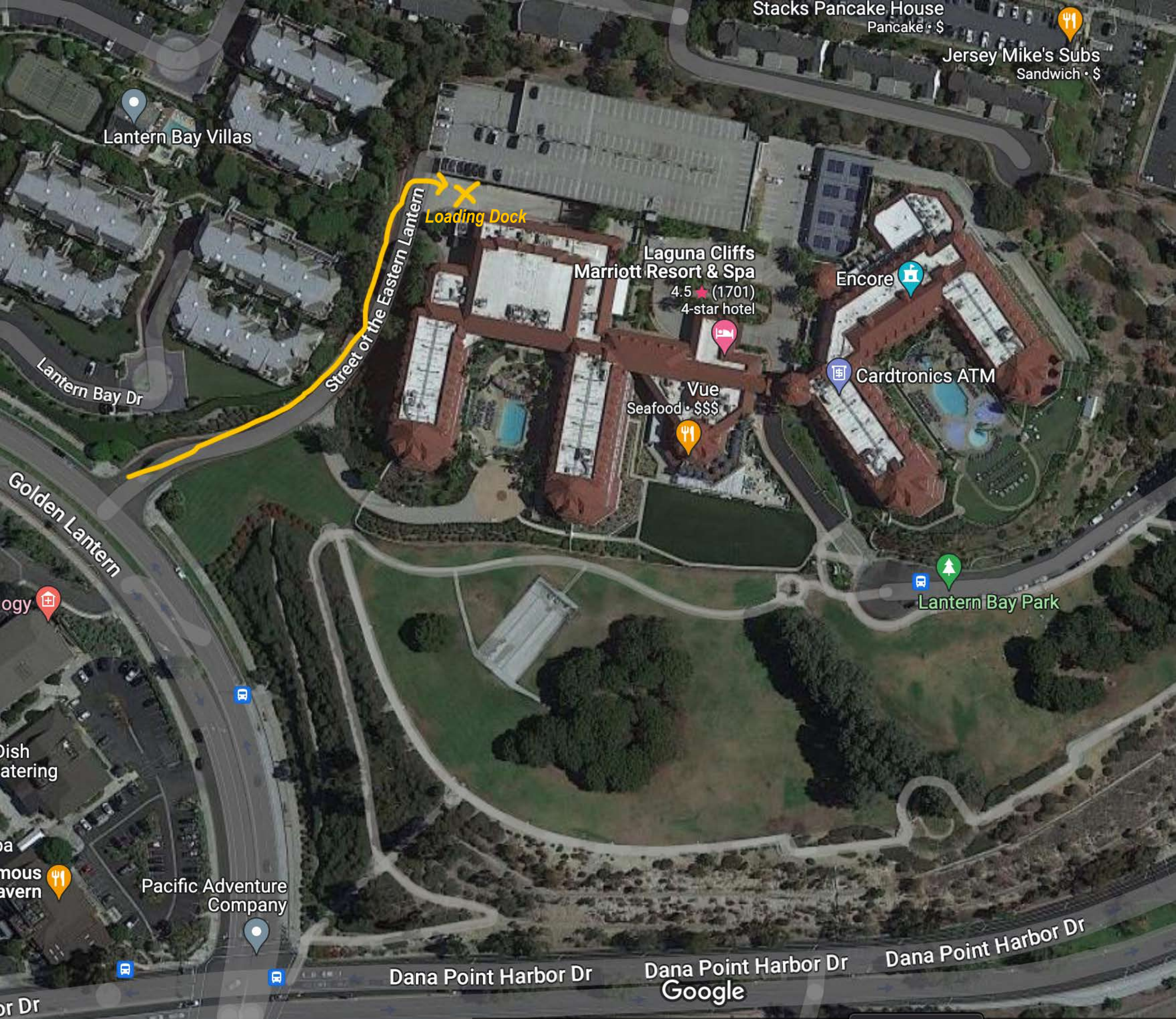
Set Up/Teardown: Set up begins at 4:30 p.m. Event begins at 6:30 p.m. Bus tubs with ice and a test tasting wine glass will be available. You must be ready to go by 6:15 pm, as guests will arrive early and line up. Event ends promptly at 9 pm. **PLEASE** place all empty bottles back in case boxes. Pick up debris in your area.

Table supplies: Your 6’ draped table will contain a tabletop I.D. sign, bus tub with ice, and water (for rinsing).

Attendance/Recommendation –We expect 550 attendees at this event. Please bring 550-600 samples.

Food exhibitors: Small portable propane heat sources are OK. Food exhibitors will have prep. table and serving table. Please bring all cooking equipment in addition to serving plates and utensils. Electrical power is not available without prior arrangements. Please bring extension cords if you have requested power. Event ends at 9 pm sharp.

PLEASE PLAN TO SERVE UNTIL EVENT ENDS AT 9 pm. NO EARLY EXITS PLEASE!



Lantern Bay Villas

Stacks Pancake House
Pancake • \$

Jersey Mike's Subs
Sandwich • \$

Street of the Eastern Lantern

Loading Dock

Laguna Cliffs
Marriott Resort & Spa
4.5 ★ (1701)
4-star hotel

Encore

Cardtronics ATM

Vue
Seafood • \$\$\$

Lantern Bay Park

Lantern Bay Dr

Golden Lantern

Dish
Watering

amous
avern

Pacific Adventure
Company

Dana Point Harbor Dr

Dana Point Harbor Dr

Dana Point Harbor Dr

Google